

An aerial photograph of a river construction site. In the foreground, two large barges with corrugated metal roofs are docked along the riverbank. Behind them, a long pier or barge is also docked, with various pieces of construction equipment and materials on board. The riverbank is a mix of green grass and dirt. In the background, there are several industrial buildings, some with white roofs, and a large white cylindrical tank. The sky is clear and blue. A large, faint watermark of a ship's steering wheel is visible in the background, centered behind the title text.

SPRING 2021

WIMOS QUARTERLY

EDUCATE. ENGAGE. ELEVATE.

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COVID-19 UPDATE

WIMOs is excited to announce a return to in-person events this spring!

We have already hosted a few experimental events in Houston, West Kentucky, and Southern Louisiana chapters.

These events have included a plant tour, an outdoor crawfish boil, and even some outdoor yoga classes.

We will also continue to host virtual events in tandem with our new in-person events.

As our chapters are in different parts of the country, some chapters will start in-person events sooner than others. Some chapters may only be able to host smaller events to start with limited attendance. Please bear with us as we work to keep everyone safe while bringing back the in-person events you've missed so much.

All WIMOs events will abide by local, state, and federal regulations to keep everyone safe.

Stay safe at home.
Stay safe at work.
Stay well, WIMOs!

As always, thank you to all of our members who are essential workers and who have tirelessly kept our supply chains moving over the past year.



**WELCOME BACK
TO SAFE IN-
PERSON EVENTS!**

CHAPTER EVENTS

CHECK YOUR EMAIL FOR MORE DETAILS ON UPCOMING EVENTS FROM THE CHAPTER-SPECIFIC EMAIL LISTS



HOUSTON

- June 16 - Workout with WIMOs on Memorial Park at 6pm
- June 25 - General Meeting Luncheon
- July 29 - USCG Sector Tour (Galveston/Houston)

SOUTHERN LOUISIANA CHAPTER

Thank you to everyone who attended our Crawfish Boil recently! Here are some photos from that event.

Other upcoming events include:

- June 16 - MNSA Golf Tournament
- June 21 - AccuTRANS Lunch & Learn
- July 15 - Port of New Orleans Lunch & Learn/Bus Tour
- TBD - Professional Headshots and Self Defense Classes



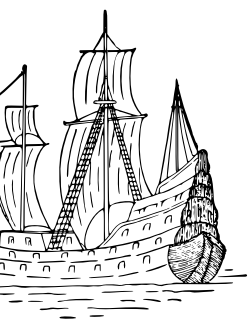
PACIFIC NORTHWEST

- July/August 2021 Pending State COVID-19 Restrictions - Golf Etiquette Lessons with the Riverside Ladies' Golf Club



WEST KENTUCKY

See below for a picture from our first yoga in the park event. Stay tuned for more upcoming events!





**ANNOUNCING:
UPCOMING LIVING
LANDS + WATERS
RIVER CLEANUPS**

**JULY - CINCINNATI, OH
SEPTEMBER - PADUCAH, KY
DECEMBER - NEW ORLEANS, LA**

Exact Dates TBD

Please fill out the survey in your email if you are a WIMOs member interested in attending any of these events so we can get an initial headcount.

WIMOS MEMBERS OF THE QUARTER

WELCOME TO WIMOS'S NEWEST BOARD MEMBERS

Merritt Parsons
Director of Human Capital Development at Associated Terminals
New Southern Louisiana Chapter Secretary

Thank you so much to Laura Horn, the SOLA Chapter's secretary for the past two years. Laura has stepped back to focus on other things and Merritt has stepped forward into the role.

A bit about Merritt:

I have worked in the industry for 6 years, all at Associated Terminals. Prior to AT, I was getting my Bachelor of Science in Human Resource Development at LSU, and since joining the industry, I have obtained my Master of Science in Human Capital Development from the University of Southern Mississippi.

I started at Associated as a Human Resources Intern. I was then hired on full time as the recruiter. I then switched from HR to the Training Department where I started as the Training Coordinator. Then was promoted to Training Development Manager, and now I am the Director of Human Capital Development.

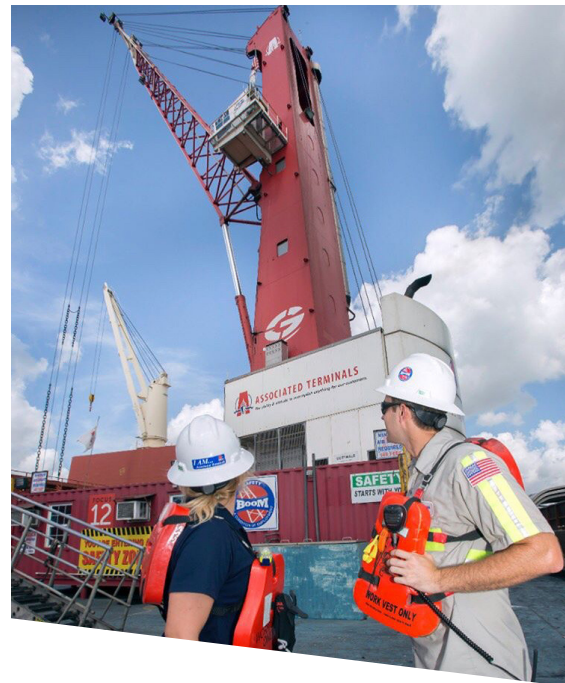
I develop and oversee performance improvement and workforce development strategies. This includes managing our training program; building compliance, technical, and leadership training for all company employees; and working with various departments to improve employee retention and development programs.

I love it because I'm not confined to my office. I get plenty of time out in our various facilities and working directly with our operations teams.

My favorite part (of working in the maritime industry) is the fast-paced nature. There is continuous change and always an opportunity to learn something new.

I have a standard poodle named Hugaux that I wish could come to work with me! I also do CrossFit, love cycling and yoga, and love to cook!

Advice for others in the industry: Don't ever be afraid to get out there and learn, regardless of your role. It is always beneficial to have a clear understanding of what the company you work for does. Invest time and energy into your own professional development.



Valerie Coffelt**Director of Deck Personnel at Marquette Transportation Company
West Kentucky Chapter Secretary**

I started working for Marquette Transportation in Feb of 2008 as an administrative assistant for our crewing department. I had just turned 23! Prior to joining Marquette I worked at local remodeling company for 3 years.

I moved from an administrative assistant to our personnel department to a Crew Manager position for about 8 years. That position wears MANY hats, but they are they are responsible for coordinating crew changes. In 2017 I transitioned into our Safety and Compliance department for 2 years, which I really loved and learned A LOT. It was a whole new side of the business and was right at the beginning of the implementation of SUB M, so there was never a dull moment. I currently am in a newly formed position of Director of Deck Personnel. This position also has many hats from helping with recruiting, retention, onboarding for our new hires, etc.

Is there a more fun industry to work in? I think not! Everything about this business is still very neat and interesting to me, even after all these years. I think it is very cool to work for such an essential business. Enjoy it! This is an ever changing industry, be willing to try new things, learn new things and think outside the box!

An interesting fact: I like to spend as much time as I can in the summer on Kentucky Lake. I am also one of those people that enjoy a project around the house at all times! I can't leave anything alone.



INDUSTRY EVENTS

Thank you to everyone who was able to meet up with us at IMX 2021!



Upcoming: Seamen's Church Institute Chaplain Chats - Mondays at 11:30 CST

These events are hosted over Zoom, and will focus on mariners' mental health. If you are interested in signing up, please email wellness@seamenschurch.org.



CONGRATULATIONS TO WIMOS MEMBERS NAMED TO IMX'S 40 UNDER 40 LIST

"This award recognizes men and women under the age of 40 who have made significant contributions to the inland marine transportation industry and collectively promise to play a big role in shaping its future."

-IMX 40 Under 40

Kelly Clapp

Senior Manager, Human Resources
Ingram Barge Company

Valerie Coffelt

Director of Deck Personnel
Marquette Transportation Company LLC

Caitlyn Stewart

Vice President - Regulatory Affairs
The American Waterways Operators

Anna Whittemore

Vice President of Sales & Logistics
Marquette Transportation



WIMOS MEMBERS HIGHLIGHTED WITH RIVERWORKS "WHO WORKS THE RIVERS"

SEE FULL ARTICLE IN THE "FOUR RIVERS BUSINESS JOURNAL" OUT OF PADUCAH, KY

fourriversbusiness.com

Four Rivers Business Journal

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exported each year and the variety of positions and training that the industry provides.

Corry Housdan, with American Commercial Barge Lines, served as a narrator/guide, introducing the various segments.

"Unlike land-based modes of transportation, boats, barges and ships can seem 'out of sight, out of mind,' so you'll actually be surprised at how many people the industry employs," he offers.

During the program, students learned that the boat, tugboat, towboat and barge industry is the largest segment of the U.S. domestic maritime industry, and is an economic engine and job-creator.

According to the industry representatives, industry jobs can pay from approximately \$50,000 to \$150,000 annually after 4-6 years on the job.

And, the companies involved pay for the required training.

Examples of average annual salaries by position included: deckhand, \$48,000; tankerman, \$52,000; steersman, \$60,000; pilot, \$80,000; fully-licensed master captain, \$100,000.

In addition to specific job information, students were also given tips on how to prepare for a job interview, conduct themselves during the interview, and learn to take advantage of every opportunity to learn on the job and advance in their careers.

Randy Bowling is a port captain with Crouse Corporation and has been with the company for 35 years.

"I wear a lot of hats here. I help recruit people and actually manage 11 vessels in our division here in Paducah," he said. "I started as a deckhand, went to pilot and then moved shoreside about nine years ago. So, I've been through about every aspect you can go through."

Bowling said he initially thought about a career as teacher and coach, but with several family members involved in the river industry, ultimately decided on a different path.

"I did try college for a little while, then I decided to come out on a boat, make some money and continue my education," he said. "When I came out and got on the boat ... I never left.



Photo courtesy RiverWorks Discovery

A panel of representatives of several Paducah area companies participated in a question-and-answer session following the video presentations.

But the coaching and teaching part kind of went hand-in-hand with what's going on, on the river.

"I still got to coach, I still got to teach and so I've had a great career. I love what I do and I love teaching people and seeing them grow," he said. "Nothing makes me prouder than helping the people I've come in contact with over the years get where they want to go in life and their careers."

Katie Cronin works in human resources at Ingram Barge Co., admitting she got into the industry because of family.

"Both of my parents actually worked with Randy at Crouse Corporation, my mom was in accounting and my dad is a captain on a towboat. I didn't really graduate with anything that applies to my job now. I went to college for communications and marketing and (only) took one HR class."

She started work at Marquette Transportation as a receptionist, then moved into sales briefly and then to her role in human resources at Ingram.



"It's a family thing for me, and besides, when you grow up in and around Paducah you're usually pretty familiar with the industry," Cronin said.

Housdan said one of the keys to

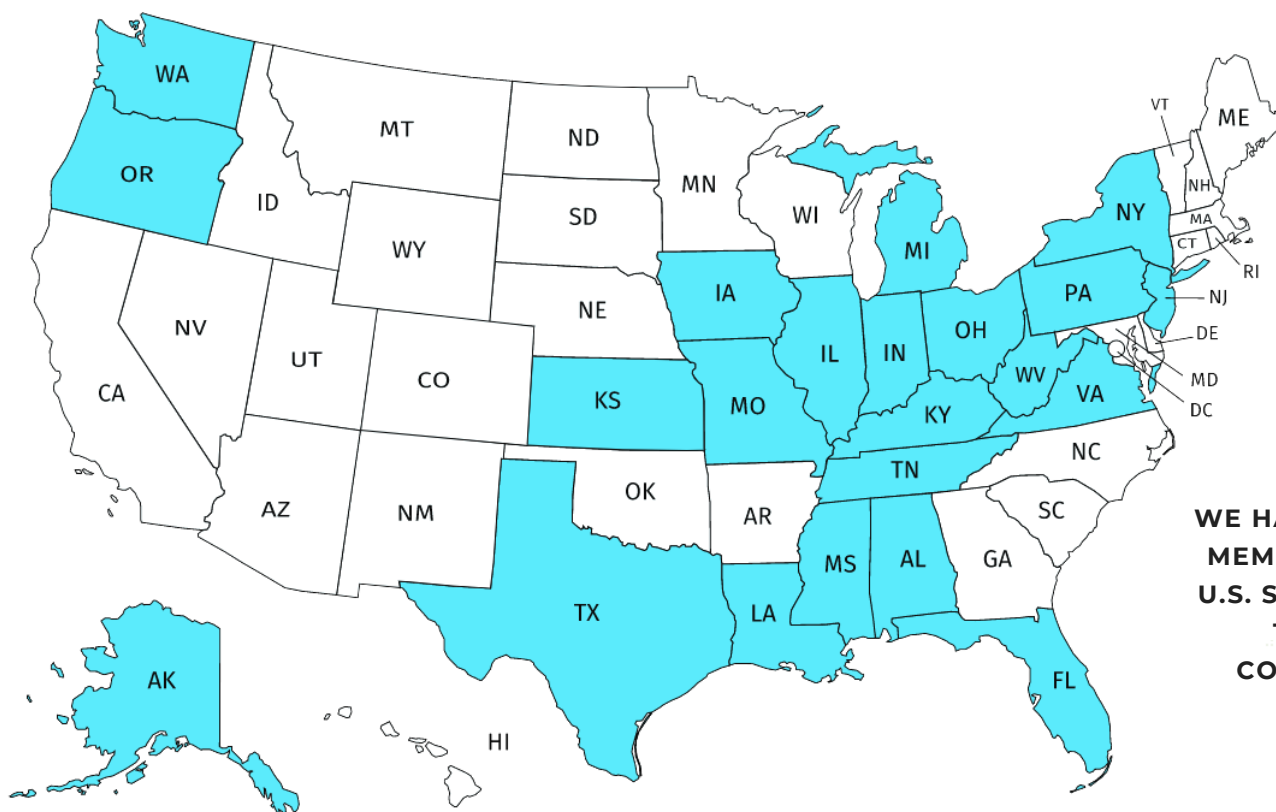
being successful as a new employee "is to be willing to listen and learn, because when you start out in the river industry you start from the ground up.

"You learn different terminologies.

WIMOS MEMBERSHIP UPDATE



WIMOS CURRENTLY HAS 431 ACTIVE MEMBERS. DON'T FORGET TO PAY YOUR DUES INVOICE IF YOU HAVEN'T ALREADY, TO MAINTAIN ACTIVE MEMBER STATUS!



WE HAVE WIMOS MEMBERS IN 22 U.S. STATES AND THREE COUNTRIES

THIS INCLUDES MEMBERS FROM 117 DIFFERENT MARITIME COMPANIES

WIMOs is excited to welcome many new members and the following new companies during our spring quarter:

- Accutrans, Inc.
- Maritech Commercial, Inc.
- Nigerian Administration and Safety Agency

As a reminder, a WIMOs corporate membership means that your company has, or plans to have, more than 8 employees involved with WIMOs.

If your company now has more than 8 women involved and would like to switch from an individual to a corporate dues structure, please email wimosusa@wimos.org.

Please also email us with any invoicing questions.

WIMOS REBRANDING UPDATES

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WIMOs is excited to announce a partnership with Lindsey Loyd and Meraki for Good this year. WIMOs has grown quickly and Lindsey is here to help us properly manage our budget, 501(c)3 status, outreach, development, and more.

Lindsey Loyd is a non-profit development expert with over 10 years of experience in the fields of organizational development and fundraising.



Before launching Meraki for Good, Lindsey Loyd was a Senior Consultant at Graham-Pelton Consulting. Here, she managed two campaigns with goals totaling \$52 million, acted as an interim Chief Development Officer, and conducted multiple campaign feasibility studies.

Prior to this, Lindsey served as Major Gifts Officer at New Orleans City Park where she solicited philanthropic investments from individual and corporate donors. In this role, she developed a capital campaign strategy, including benchmarking tactics, prospect pipeline, timeline, cases for support, and a gift catalog demonstrating funding needs.

Earlier in her career, Lindsey was an Associate Director for Orr Group, another consulting firm serving the nonprofit sector. Achievements for her clients during this time include: spearheading comprehensive development for startup non-profit organizations; collaborating with teammates and executive leadership teams to design long-term fundraising plans; managing relationship building with prospective funders by qualifying prospects, strategizing cultivation moves, leading outreach, and submitting funding proposals; and co-writing and submitting grant submissions and stewarding successful foundation relationships.

Lindsey is a graduate of Florida State University where she earned a B.S. in Business Management.



WIMOS ON SOCIAL MEDIA

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Interested in following WIMOs events and our members' cool opportunities around the world? Follow us on social media!

WIMOs is also excited to announce that we have hired our first part-time employee, Jenna Gaudet, who will handle much of our paperwork as we grow.

The position for WIMOs national treasurer is now open and we will start taking nominations in June 2021.

If you as a member have a cool photo or idea for our social media pages, you can reach out to Kasey and Kristin with our new social media krewe:

Kasey.Eckstein@ingrambarga.com
KStojakovich@barges.us

Our new website is also completed. Check it out for more!

<https://www.wimos.org/>



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WIMOs Association



WIMOs Association (Public)